

MAYNARD

— CPA, PLLC —

PRINCIPLED. STRATEGIC. PARTNERS.

At Maynard CPA, we recognize that our clients are entrusting us with invaluable assets. We pride ourselves on maintaining the highest ethical standards by practicing with integrity, honesty and respect. No exceptions. We take a proactive, consultative approach to tax planning and compliance. We aren't just your once a year tax conversation, we continue the conversation year-round.

Tax Services

There are plenty of service providers out there that can prepare your tax return; however, we take a unique approach. Whether we meet at our office or your job site, by zoom or traditional phone call, we are dedicated to understanding your story, tailoring services to match your needs, and building an ongoing relationship with you in and out of tax season.

Client Accounting Services

At the back of every business owner's mind is the knowledge that good books and records are essential. Accurate financials provide you with the tools to make wise business decisions and ensure timely reporting. We know that during busy seasons, the accounting tasks can sometimes get pushed to the bottom – we can help.

QuickBooks Start-Up Services

New business or a start-up? We have a start-up package to help you get going on the right foot. Being entrepreneurs ourselves, we love helping you navigate the tax compliances of your industry. We work alongside you to help educate and train you, giving you confidence on your path to success.



Service Bundle

We love helping clients with all of their accounting and tax needs. We can provide the best advice when we have access to as many pieces of the puzzle as possible. Creating a fashioned, bundled package to benefit what you are needing is simple. Let's start a conversation today!

ENGAGEMENT PRICING OPTIONS

For a consistent approach, we have a variety of ways to serve your business year-round. See which option serves your businesses needs:

	Transactional	Controller	Virtual CFO
Service Description	Reactive	Proactive	Strategic
Onboarding	4 Weeks	6 Weeks	8 Weeks
Month-End Close	✓	✓	✓
Management Reports	✓	✓	✓
Scheduled Meetings	Up to 1x/Month	Up to 2x/Month	Up to 6x/Month
Phone & Email Support	✓	✓	✓
Company Wide KPIs	✗	✓	✓
12-Month Forecasting	✗	✓	✓
Revenue Recognition	✗	✓	✓
Incentive Plans	✗	✗	✓
Performance by Project	✗	✗	✓
Team Member Performance	✗	✗	✓
Department Performance	✗	✗	✓
Customized Dept Reports	✗	✗	✓
Bank Relationships	✗	✗	✓
Director Meeting	✗	✗	✓
Resource Planning	✗	✗	✓
	\$500/MONTH	\$1500/MONTH	\$2500+/MONTH

Additional Services

Individual Tax Return, Business Tax Return, Tax Planning & Projections, Accounts Payable, Cash Flow Management, Payroll, Employee Expense Tracking

