

# Action COACH®

BUSINESS COACHING

MID-CENTRAL TEXAS



— Your Local —

## **BUSINESS SUCCESS RESOURCE**

in partnership with



**ExtraCO**  
Banks.

Let's Build  
Some Dreams™

A group of five business professionals (three women and two men) are gathered around a white conference table in a modern office setting. They are looking at documents and laptops, appearing to be in a collaborative meeting. The room has large windows in the background, letting in natural light. The overall atmosphere is professional and productive.

*Central Texas*

**WE HELP  
SUCCESSFUL  
BUSINESSES  
BECOME  
MORE SUCCESSFUL.**

**REAL PEOPLE.**

**REAL RESULTS.**®

A photograph of a young man with a friendly smile, wearing a blue baseball cap and a blue polo shirt. He is sitting at a desk, looking towards the camera. In front of him is a laptop, and his hands are near the keyboard. The background is a blurred office or retail environment with shelves and warm lighting. A semi-transparent blue overlay covers the entire image, and the text "11 WAYS WE CAN HELP YOU" is printed in large, white, bold, sans-serif capital letters across the center.

**11 WAYS  
WE CAN  
HELP  
YOU**

1

## LOCAL BUSINESS

Like you, we are a local business. As we work together to grow your business, free up your time, and achieve your goals, we make an uplifting impact on our shared community.

2

## INVEST IN YOURSELF

A proverb says that the best time to plant a tree is 20 years ago. The second-best time is now. It is always the right time to invest in yourself. You are your greatest asset!

3

## RELATIONSHIP DIFFERENCE

"Give a man a fish and you will feed him for a day. Teach a man to fish and you have fed him for a lifetime." Unlike other consulting services, our focus is on your growth and development. We are there to build YOU into the expert so you can retain the knowledge to make a lasting impact.

4

## YOU'RE BUSY - WE RESPECT THAT

With our proven coaching process, you will be amazed at the impact you can make weekly with only one hour with your coach. How much of your time is that per week? Only 1/2 of 1%.

5

## A COACH? DOES THAT MEAN YOU AREN'T DOING WELL?

Think about the best athletes, the best teams, the best Olympians; what is the one thing they have in common? They all have a coach. The best businesses understand the value of coaches - and it is not a coincidence.

6

## LONELY AT THE TOP

According to Harvard Business Review, business owners experience more stress and loneliness than non-business owners. We can help! Your coach is there to provide clarity, counsel, and guidance.

7

## CONFIDENTIALITY - GUARANTEED

We will keep your confidence 100% of the time. Our coaching relationship with you involves trust and integrity. We guarantee the privacy of our work together.

8

## NEW PERSPECTIVE

"We cannot solve problems by using the same kind of thinking we used when we created them," said Albert Einstein. What you know got you to where you are now. To get where you want to go, you've got to make some changes and most likely learn something new.

9

## RETURN ON INVESTMENT

Our average client sees a 7x return on their investment. That is a \$7,000 impact for every \$1,000 invested. Together, we can estimate the impact in your business.

10

## ABUNDANCE

We believe in the power of abundance. Our collective value and impact to our community derives out of our ability to create. As partners in success, we collaborate with you to find creative ways to expand your value and create abundance in your own business.

11

## WE GUARANTEE RESULTS

We guarantee that you will get results and see your investment in your business within 17 weeks of coaching, or your coaching is free. As part of our abundance commitment, we guarantee that we will be an investment for you and your company and not just a cost. Now why don't other companies offer that?



“

**I've been in my industry for 20 years. I knew my industry, but I didn't know how to run a business. That's where I needed help, support, and guidance. Ragan Patterson and ActionCOACH have given me the tangible resources that I need to help grow the business, along with the right mindset and right thought process it takes to be successful.**

”

REECE | HIGH & ASSOCIATES

An aerial photograph of a city, likely Cambridge, Massachusetts, featuring a large river (the Charles River) and a prominent building with a tower (the MIT dome). The image is overlaid with a semi-transparent blue rectangle containing text.

# HOW YOU WILL BENEFIT

*with*

**actionCOACH**<sup>®</sup>  
BUSINESS COACHING

TRAIN.  
EMPOWER.  
ACHIEVE.



**IN ANY COMPETITION,  
WHO OUTPERFORMS THE OTHER?  
THE ONE WITH A COACH OR THE  
ONE WITHOUT A COACH?**

**Learn effective systems and strategies  
to help you achieve the  
business of your dreams.**

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**Exchange trial and error for greater  
certainty of success through our three  
decades of experience.**

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**Gain control over your time,  
team, and profits with proven  
development strategies.**



# COACHING SPECIALTIES

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- One-to-One Business Coaching
- Group Business Coaching
- Executive Business Coaching
- Agency Business Coaching
- Succession Planning
- Leadership Development
- Business Education
- Management Training
- Systems Development
- Employee Engagement
- Recruiting Processes
- Team Building
- DISC Profile Training
- Sales Strategies
- Marketing Strategies
- Financial Modeling & Strategies
- Strategic Planning
- Keynote Speaking
- Workshops & Seminars





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**It's been a game changer to have a coach to help us get more disciplined.**

**ActionCOACH is more than just motivational ways to grow your business. It's business-oriented skills and strategies to implement into your business that really guarantees growth to take your business where you want it to go.**

”

THE BENTLEY TEAM | GREATER WACO REALTY



# OUR CLIENTS

Whether you're a startup just getting your momentum, a success story ready to transition your business to the next owner/leader, or a multi-generational family business building your legacy, we have a program that meets your needs.

We work with individuals from solopreneurs to executives and have clients across every type of business industry.

**Our clients are the experts in their field, and we are the experts in growing their business.**

# 5 KEY AREAS OF

## ActionCOACH<sup>®</sup> BUSINESS COACHING

- Strategic Planning
- Business Education
- Business Coaching
- Executive Coaching
- Exclusive Business Owner Community



*How is your business doing?*

**LET'S TALK...**

**REACH OUT TO OUR TEAM TODAY!**

“

**My relationships within the ActionCOACH business owner community are so valuable. Not only does it help me grow my business, it helps me grow as a person. As they say, you're the five people you hang around. This entire community is filled with people who challenge me to grow, to be better, and to do better. I'm in the right place and I know that.**

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TWILA | LIMELILY



**A LOCAL BUSINESS MENTOR  
FOR YOUR LOCAL BUSINESS.**

**action  
COACH**<sup>®</sup>  
BUSINESS COACHING

MID-CENTRAL TEXAS

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