

» ABOUT US

Since 1978, our mission has been to promote an environment of goodwill and prosperity among businesses, residents and civic organizations in the greater Hewitt area. We strive to foster, protect and promote the commercial, industrial, civic, agricultural and general interests of the Hewitt community. As of now, the Chamber represents 19,500 jobs and 35+ local non-profit organizations, with \$100,000 awarded to local students through the Greater Hewitt Chamber Scholarship Fund since 2008.

» STUDIES SHOW

If customers know that your business is a member of a local chamber of commerce, you will enjoy a:

49% increase in your consumer favorability rating

73% increase in consumer awareness

68% increase in your local reputation

80% increase in the likelihood that consumers will patronize your business in the future.

» FROM OUR MEMBERS

"Midway ISD and the Hewitt Chamber's close partnership is a crucial, reciprocal relationship that benefits both our local economy and the quality of life for our residents. Business owners are able to give the district guidance as we develop curriculum to prepare students to engage in activities such as job shadowing, internships, tours, mentoring and job placement opportunities."

Dr. George Kazanas, Midway ISD Superintendent

"As a member of the Greater Hewitt Chamber, I always refer to the business directory on their website. I look for other members of the Chamber for help with projects — whether they are for my home or work. The business directory is a wonderful tool, and I encourage all members of the Chamber to seek out other members when you need something. That's what the Chamber is all about."

Regina Martinez, Incommons Bank

"My husband, Mike and I have owned Mr. Electric for 21 years, and we have been a member of the Hewitt Chamber almost that long. I became a Chamber Ambassador in 2008 and a board member in 2009. The Hewitt Chamber has been extremely helpful in promoting our business, and has offered us numerous networking opportunities and ways to market Mr. Electric. Every member is made to feel special — you will never get lost in the shuffle here!"

Donna Muhlman, Mr. Electric

MEMBERSHIP BENEFITS INCLUDE:

BUSINESS REFERRALS

The greater Waco area has become a popular destination, both for tourism and as a place to live. Our office receives numerous referral requests from tourists and new residents seeking information on businesses in our area. Our staff refers these prospects to Greater Hewitt Chamber members.

NETWORKING EVENTS

The #1 action you can take to see the largest return on your Chamber membership is to attend events. The more you attend, the more connections you'll make, and the more you'll be top of mind for referrals. For a current list of upcoming events, visit HewittChamber.com.

LEADERSHIP EXPERIENCE

Members are welcome to serve on any of our committees or in the role of Chamber Ambassador. As the public face of the Chamber, Ambassadors are also an extension of the Board's leadership. For more information or to apply, simply visit HewittChamber.com.

SPONSORSHIPS

Event sponsorships are available throughout the year, allowing you to show your support for the community while building brand awareness. Studies show that community event sponsors are viewed more favorably by customers.

ADVERTISING

We offer many advertising opportunities for your business or organization—whether you'd prefer our award-winning print publications (quarterly Hewitt Express magazine and/or our annual Member Directory) or one of our many digital platforms. Visit our website for more info and rates.

ADVOCACY

The Greater Hewitt Chamber is a member of the Texas Association of Business, U.S. Chamber of Commerce & the Texas Chamber of Commerce Executives Association. Our memberships give us access to policy-makers and offers our members a say in legislation affecting small business.

FREQUENTLY-ASKED QUESTIONS

1 My business isn't located in Hewitt. Can I still be a member? Yes! Our members are from all across McLennan County. By joining the Greater Hewitt Chamber, your business will benefit from promoting your goods and services to those living and working in the greater Hewitt/Woodway area.

2 How much does it cost to join? Annual dues are based on the number of full-time employees working for your organization:

- Resident: \$87
- 0 employees (self-employed) \$230
- 1-15 employees &/or Non-profits: \$249
- 16-30 employees: \$286
- 31-75 employees: \$380
- 76-150 employees: \$436
- 151-300 employees: \$628
- 301+ employees: \$949
- Secondary Business/Same Owner: \$218
- Additional Category or Location Listing: \$70

3 When are Chamber meetings held? We host an average of eight events per month — from ribbon-cuttings to luncheon programs to community events, festivals and more. Visit HewittChamber.com for a list of upcoming events.

4 It's difficult for me to attend events. Would membership still benefit me? We make an effort to provide a variety of convenient event times — morning, lunchtime and evening, but for those unable to attend any event, we offer webinars and access to a variety of advertising and sponsorship opportunities at discounted rates. Studies show chamber membership also increases favorability with consumers.

5 Where can I find advertising and sponsorship information? All advertising and sponsorship opportunities and pricing can be found on our website at HewittChamber.com/CAP.

With affordable rates, we offer opportunities for every budget!

FREE WITH MEMBERSHIP

- Your organization listed in print & website directories
- Promote specials & events in e-bulletin & on our social media
- Include items in Welcome Bags distributed to new residents (coupons, postcards, promo items, etc.)
- One-time Member Spotlight in Hewitt Express magazine (new members), welcome on Chamber website & in e-bulletin
- Usage of chamber logo and chamber app
- Job postings & hot deals on website
- Attend Business After Hours networking events
- Attend Membership Orientation
- Attend coffee socials
- Booth space at annual Spooktacular community event
- Serve on a committee or as an Ambassador
- Attend member orientation (all members invited) & Coffee with the President (for new members)
- Market research tools available at Hewitt Public Library
- Webinars covering a variety of topics, including economic impact reports, personal development skills & small business topics
- Ribbon-cutting ceremony celebrating your business/ organization (for new members)
- Easter Egg hunt kids activity/give a way

ADDITIONAL OPPORTUNITIES

For current pricing, visit HewittChamber.com/CAP

- Attend networking luncheons & educational workshops
- Vendor booth at Nacho Daddy Car Show & Concert
- Advertise in weekly e-bulletin
- Sip N' Shop vendor booth
- Annual Lead Explosion networking event - ticket or sponsor
- Supporting program sponsor—includes 1 ticket, 2 minutes of speaking time & more
- Advertise on HewittChamber.com
- Attend annual membership banquet in January
- E-blast to promote your business
- Sponsor a webinar
- Golf tournament sponsorships
- Sip N' Shop sponsorships
- First Responder Appreciation Week sponsorships
- Small Business sponsorships
- Operation Thank You sponsorships
- New Member Orientation sponsorships
- Coffee with the President sponsorship
- Quarterly Shredding Event sponsorship
- Hero Day sponsorships
- National Night Out sponsorships
- Dog Day's sponsorships
- Enhanced membership listing and Top Priority Listing for online directory
- Advertise in award-winning annual printed directory
- Advertise in quarterly Hewitt Express magazine
- Banquet sponsorships
- Nacho Daddy Car Show sponsorships
- Hewitt Spooktacular Halloween Bash sponsorships
- Student of the Year sponsorships
- Logo on New Resident Welcome Bags
- Host a Business After a Hours
- Member Orientation sponsorship
- Strategic Planning sponsorship
- Board Meeting sponsorship
- Christmas Tree Lighting sponsorships
- Golf tournament player registration

GREATER
Hewitt
CHAMBER

2022 MEMBERSHIP BROCHURE

READY TO JOIN? APPLY ONLINE
AT HEWITTCHAMBER.COM/JOIN